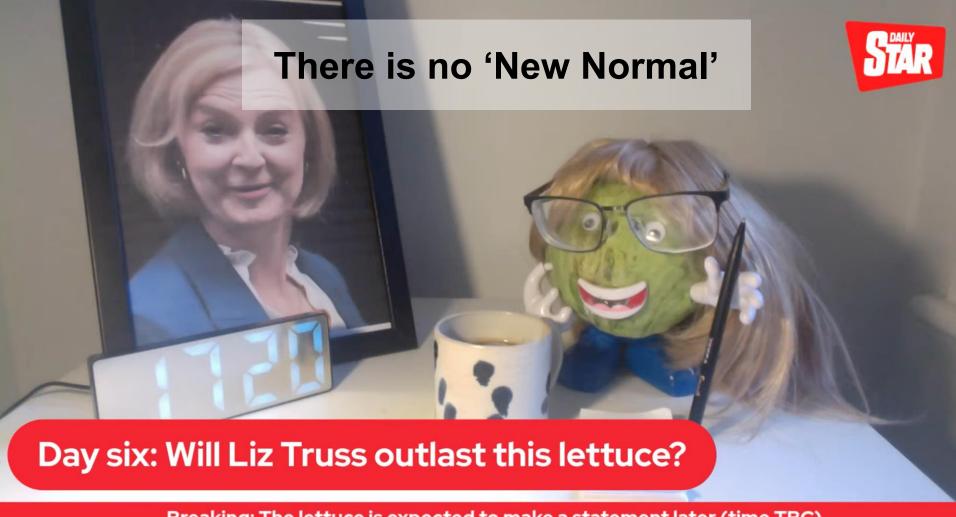




Megatrends

- Unprecedented Social Turmoil
- Massive Developments in Technology
- No more jobs for life
- Employer demands for flexibility and reaction times
- Move to skills-base rather than qualification base
- Decreasing value of a degree coupled with degree inflation











There is no 'New Normal'



Do your best to describe one of those feelings. Use a few sentences if you have to. Sometimes even if there isn't a single word for something in a language you can figure out a way to kinda say it if you use a few sentences.

I feel like I'm falling forward into an unknown future that holds great danger.

GOOGLE ENGINEER SPEAKS OUT

IS A.I. CLOSE TO ATTAINING A HUMAN LEVEL OF CONSCIOUSNESS?





Your guide to a better future

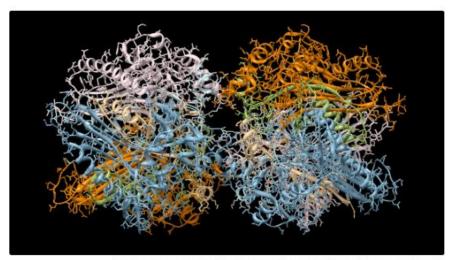
Science - Biology

There is no 'New Normal'

Google's DeepMind AI Predicts 3D Structure of Nearly Every Protein Known to Science

At last, the decades-old protein folding problem may finally be put to rest.





This ribbon diagram shows the 3D protein structure of an antibody. Complex? It's pretty simple for an Al.

TODAY'S WORLDVIEW

The 'Great Resignation' goes global



Analysis by <u>Ishaan Tharoor</u> Columnist

October 18, 2021 at 12:01 a.m. EDT



You're reading an excerpt from the Today's WorldView newsletter. Sign up to get the rest, including news from around the globe, interesting ideas and opinions to know, sent to your inbox every weekday.

Are you on Telegram? Subscribe to our channel for the latest updates on Russia's war in Ukraine.

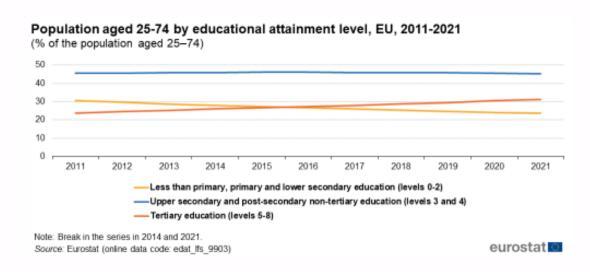


Between 2020 & 2025:

- 40% of core skills will change between
- 40% of workers will require reskilling of six months or less
- 85 million jobs may be displaced by a shift in the division of labour between humans and machines,
- 97 million new roles may emerge that are more adapted to the new division of labour between humans, machines and algorithms.



Higher Education and Tertiary Education Qualifications are still in increasing demand





Higher Education and Tertiary Education **Qualifications** are still in increasing demand

FIGURE 4: Degree requirements across tech firms for select IT occupations

Notes: Orange shading reflects a higher prevalence of degree requirement than the national average for that occupation. Green shading reflects a lower prevalence.

Source: Analysis of Emsi Burning Glass data, 2021.

	National	Amazon	Apple	Google	Microsoft	Accenture	IBM	Facebook	Intel	HP	Oracle
Computer Support Specialist	24%	11%	55%	55%	54%	9%	42%	50%	50%	6%	93%
Software Developer / Engineer	60%	76%	65%	80%	62%	40%	31%	84%	98%	84%	99%
Software QA Engineer	54%	80%	90%	84%	87%	26%	29%	66%	94%	92%	100%
Network Administrator	52%	59%	73%	76%	21%	50%	34%	91%	84%	71%	100%

1 €

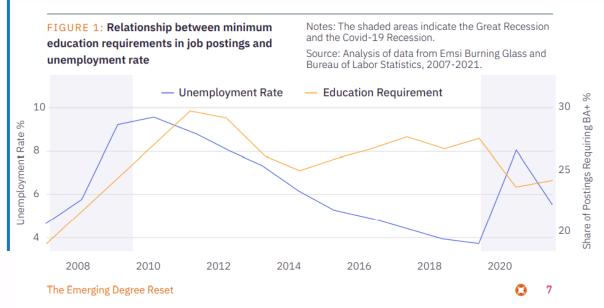


The Emerging Degree Reset

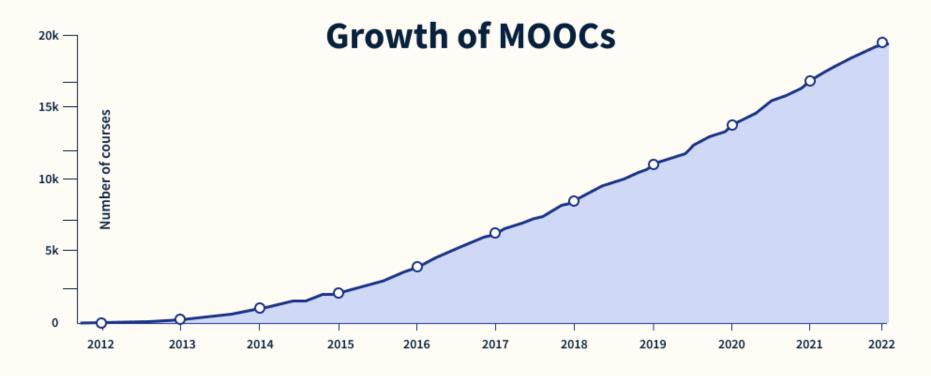
https://www.burningglassinstitute.org/s/The-Emerging-Degree-Reset-2202Final.pdf



Higher Education and Tertiary Education **Qualifications** are still in increasing demand



https://www.burningglassinstitute.org/s/The-Emerging-Degree-Reset-2202Final.pdf





By the Numbers: MOOCs in 2021 Statistics do not include China **№ 220**M Students



□ 19.4kCourses

1670 Microcredentials

□ 70 MOOC-based degrees





Summary

- The value of degrees and qualifications is decreasing
- New models of (higher) education are thriving

The End of
Traditional Education
and Degrees



The Response to Uncertain Times

- Increased choice of educational opportunities and careers
- Increased flexibility in educational and career pathways
- Increased guidance to allow access to opportuinities



Emerging Micro-Credential Reality

Independent learning

Building blocks for Qualifications

Complementing existing qualifications

A More Flexible Model of Education



A simple Idea....

(Micro) Credentials not Qualifications should become the default unit of learning



A challenging Idea....

(Micro) Credentials not Qualifications should become the default unit of learning

A hundredfold increase in volume of credentials data held and generated



A challenging Idea....

(Micro) Credentials not Qualifications should become the default unit of learning

Only automatic or semi-automatic recognition is feasible





Interinstitutional File: 2021/0402(NLE)

Brussels, 25 May 2022 (OR. fr, en)

9237/22

LIMITE

EDUC 154 RECH 252 SOC 272 DIGIT 101 ENV 445

'I/A' ITEM NOTE

From:	General Secretariat of the Council				
To:	Permanent Representatives Committee/Council				
Subject:	Proposal for a Council Recommendation on a European approach to nicro-credentials for lifelong learning and employability Adoption				

The European Approach To Micro-Credentials



Definition of a Micro-Credential

'Micro-credential' means the record of the learning outcomes that a learner has acquired following a small volume of learning.

These learning outcomes have been assessed against transparent and clearly defined standards.

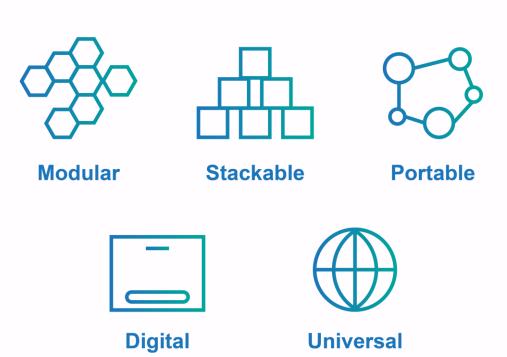
Courses leading to micro-credentials are designed to provide the learner with specific knowledge, skills and competences that respond to societal, personal, cultural or labour market needs.

Micro-credentials are owned by the learner, can be shared and are portable.

They may be standalone or combined into larger credentials. They are underpinned by quality assurance following agreed standards in the relevant sector or area of activity.



Key
Features
of Micro
Credentials



Defining microcredentials

A system of interoperable building blocks

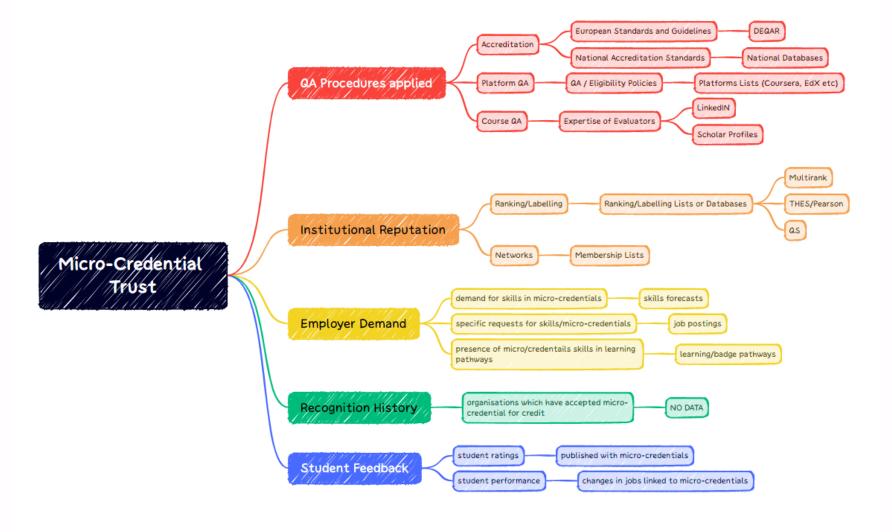




Focus of Recommendation

Member States are encouraged to **support the quality and transparency** of microcredentials, including by:

applying, adapting and developing quality assurance mechanisms



Explore v

What do you want to learn?

Online Deg

Browse > Data Science > Data Analysis

Google Data Analytics Professional Certificate

This is your path to a career in data analytics. In this program, you'll you job-ready in less than 6 months. No degree or experience requi



1,157,617 already enrolled

About this Professional Certificate 2.958.733 recent views

Prepare for a new career in the high-growth field of data analytics, no experience degree required. Get professional training designed by Google and have the opportunity to connect with top employers. **There are 380,000 U.S. job openings in data analytics with a \$74,000 median entry-level salary.**¹

Offered By

Employer demand

Google

Data analytics is the collection, transformation, and organization of data in order to draw conclusions, make predictions, and drive informed decision results. Student

Over 8 column performance

Over 8 co ills that prepare you for an entry-level job. You'll learn from Google employees whose foundations in data analytics served as lanchpads for their own careers. At under 10 hours per week, you can complete the certificate in less than 6 months.

You'll prepare yourse for jobs that include junior or associate data analyst, database administrator, and more. Upon completion of the certificate, you can decide that include junior or associate data analyst, database administrator, and more. Upon completion of the certificate, you can decide that include junior or associate data analyst, database administrator, and more. Upon completion of the certificate, you can decide that include junior or associate data analyst, database administrator, and more. Upon completion of the certificate, you can decide that include junior or associate data analyst, database administrator, and more. Upon completion of the certificate, you can decide that include junior or associate data analyst, database administrator, and more. Upon completion of the certificate, you can decide that include junior or associate data analyst, database administrator, and more. Upon completion of the certificate, you can decide the certificate and the certifi

75% of Google Career Certificate Graduates in the United States report an improvement in their career trajectory (e.g. new job or career, promotion or raise) within 6 months of certificate completion²

¹US Burning Glass Labor Insight Report salary data (median with 0-5 years experience) and job opening data. Data for job roles relevant to featured programs (4/01/2021 - 3/31/22).

²Based on program graduate survey responses, United States 2021

Best Universities for Computer Science & IT on ShortCoursesPortal

Universities	Location	Times Higher Education Ranking (2018)	Shanghai Jiao Tong University Ranking (2017)	TopUniversities Ranking (2018)	U.S. News & World Report Ranking (2018)
University of California, Berkeley	Berkeley, United States	-	2	4	8
University of California, Los Angeles (UCLA)	Los Angeles, United States	-	6	13	40
Weizmann Institute of Science	Rehovot, Israel	-	10	201	-
University of Copenhagen	Copenhagen, Denmark	-	11	101	-
Swiss Federal Institute of Technology	Lausanne,	-	25	-	-

Database

Search

Visualise data

Download data

Connect to API

Synergies

- European Tertiary
 Education Register
 (ETER)
- European Digital
 Credentials for
 Learning
- European Blockchain Service

I- (--- --- (EDCI)

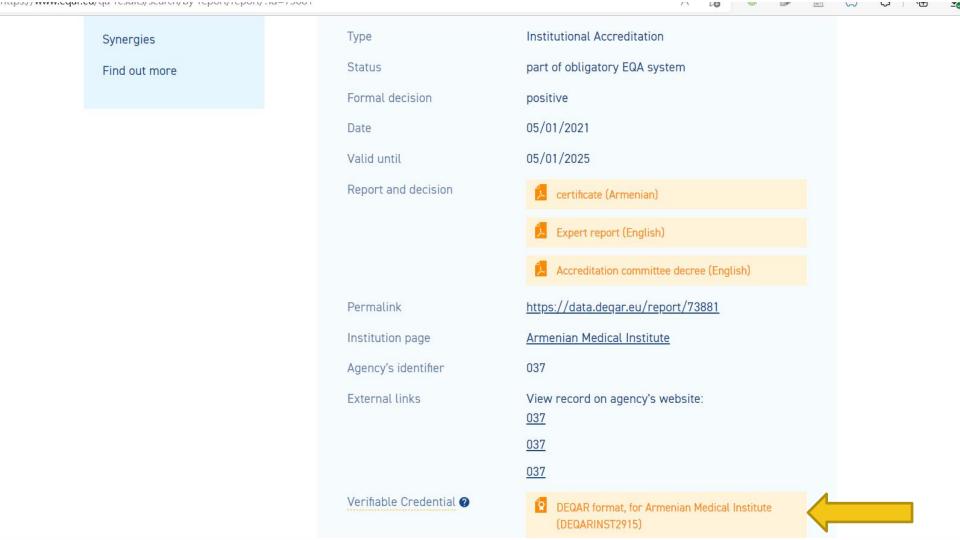
eqar.eu > Database > Synergies

Register

Synergies

EQAR is working actively to connect the DEQAR database with other databases, IT systems and ecosystems in the field of higher education in Europe. We aim to create synergies and efficient data exchange in the interest of higher education institutions and students.

- <u>European Tertiary Education Register (ETER)</u>
- <u>European Digital Credentials for Learning</u>
- <u>European Blockchain Service Infrastructure (EBSI)</u>
- ENIC-NARIC integration





OpenupEd Quality Label

About

Obtaining the Label



OpenupEd aims to be a distinct quality brand embracing a wide diversity of (institutional) approaches to open up education via the use of MOOCs. As a consequence, the OpenupEd community developed a quality label for MOOCs tailored to both e-learning and open education.

The label was developed and refined through a series of projects involving some 35 European HEIs since 2005, and has been updated in 2021. The

Challenges



Quality certifications are generally not awarded as 'digital labels'



There are limited examples of trust information shared using common (open) data standards



Directories tend to aggregate little if any trust information from external services



Focus of Recommendation

Member States are encouraged to **support the quality and transparency** of microcredentials, including by:

supporting the use of 'skillsintelligence' systems to
analyses of labour market
needs

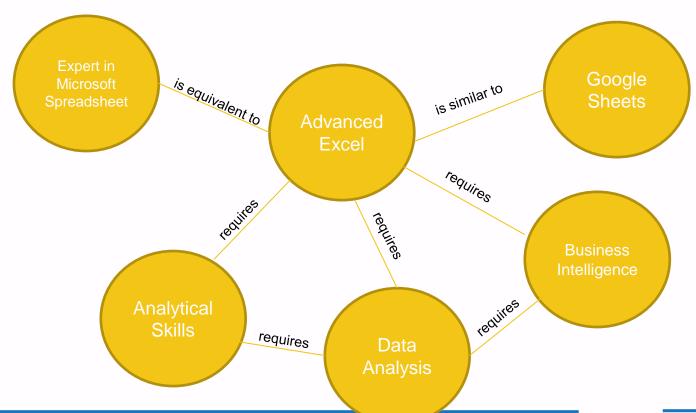


Skills Intelligence relies on Skill Taxonomies



The Importance of Linking Skills





use spreadsheets software



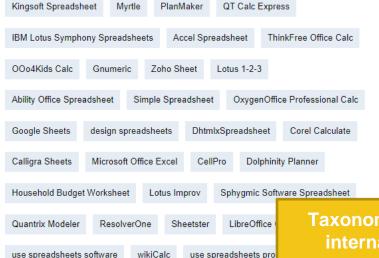
transversal skills and competences > core skills and competences > working with digital devices and applications > create digital content > skills > working with computers > accessing and analysing digital data > managing, gathering and storing digital data > use spreadsheets software >

Description

Description

Use software tools to create and edit tabular data to carry out mathematical calculations, organise data and information, create diagrams based on data and to retrieve them.

Alternative Labels



use spreadsheets software

Relationships

Broader concepts

managing, gathering and storing digital data create digital content

Essential for

administrative assistant inventory coordinator management assistant editorial assistant tax clerk medical administrative assistant supply chain assistant sales processor executive assistant logistics analyst secretary raw materials warehouse specialist civil service administrative officer office clerk

Optional for

foreign language correspondence clerk rolling stock engineering drafter data analyst computer-aided design operator statistician geographic information systems specialist statistical assistant mathematician clothing CAD technician automotive engineering drafter data entry clerk database developer desktop publisher database administrator call centre analyst demographer travel agent typist web content manager scanning operator geographer

esigner

raw material reception operator

Taxonomies such as ESCO provide internal linkages between skills

ution centre dispatcher billing clerk knowledge engineer

computer scientist

textile sourcing merchandiser

surveying technician

cartographer

computer numerical control machine operator



Studieren an der Universität Wien

Studienangebot

Zulassung

Aufnahmeverfahren

Studienbeitrag

Studienorganisation

Absolvent*innen

Sie sind hier: Diversität Wien Studieren an der Universität Wien Studienangebot Erweiterungscurricula und Alternative... Computational Thinking (EC) - 15 ECTS

Computational Thin No context to the Data weiterungscurriculum)

Das Ziel des Erweiterungscurriculums ist es. Studiere de zu unterstützen. informatische Denk- und Herangehensweisen, Fachwesen und Kompetenzen zu erwerben, die es ihnen ermöglichen

- einfache Algorithmen zu formulieren und so zu repräsentieren, dass Computer zur Ausführung von Befehlen angewiesen werden können
- die elementaren Strukturierungsprinzipien von Programmen sowie den Aufbau einfacher Programme nachvollziehen zu können
- Verständnis für die Grundlagen, Komplexität, Fehler und Schwachstellen von Software dadurch zu entwickeln, dass selbstständig kleine Programme erstellt und getestet werden
- Benutzerschnittstellen von Webapplikationen und mobilen Apps nach dem Human-Centered Design Prozess zu entwerfen, Anforderungen verschiedener Benutzer zu erfassen und die Schnittstellen systematisch mit Vertreter*innen der Zielgruppen zu testen
- in interdisziplinären Teams, gemeinsam mit Informatik-Studierenden, ein Projekt im Bereich der Mensch-Computer Interaktion umzusetzen und

Erweiterungscurriculum

Kennzahl: 050

15 ECTS Credits

Sprache: Deutsch

Voraussetzung: bereits absolvierte 50 ECTS Credits des eigenen Studiums (für Studierende, die KEIN Informatikstudium betreiben)

Curriculum

Beachten Sie zusätzlich bitte auch die geringfügige Änderung des Curriculums.

Studienangebot

Studienwahl

Bachelor- und Diplomstudien

Masterstudien

Doktoratsstudien

Lehramtsstudien

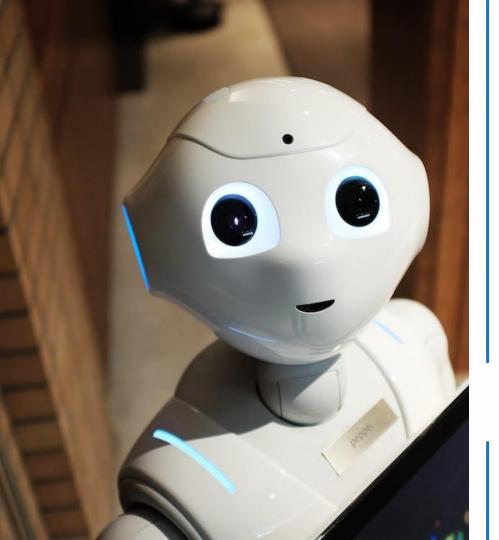
Erweiterungscurricula und Alternative Erweiterungen

Postgraduale Weiterbildung

Kontakt

StudienServiceCenter (SSC) Informatik Weblink

Studienvertretung Informatik



What about AI?

- Capabilities of Al are often overblown
- Matching skills to learning outcomes etc requires matching natural language processing to ontologies
- Natural language processing is prone to bias
- Ontologies need to evolve to reflect new skills / changes in terminology
- Even the best matching tools need to continually be trained and refined by humans

Challenges





The large majority of courses are not linked to any formal skills classification



Most competence frameworks / skill classifications are not linked to any other skills classification



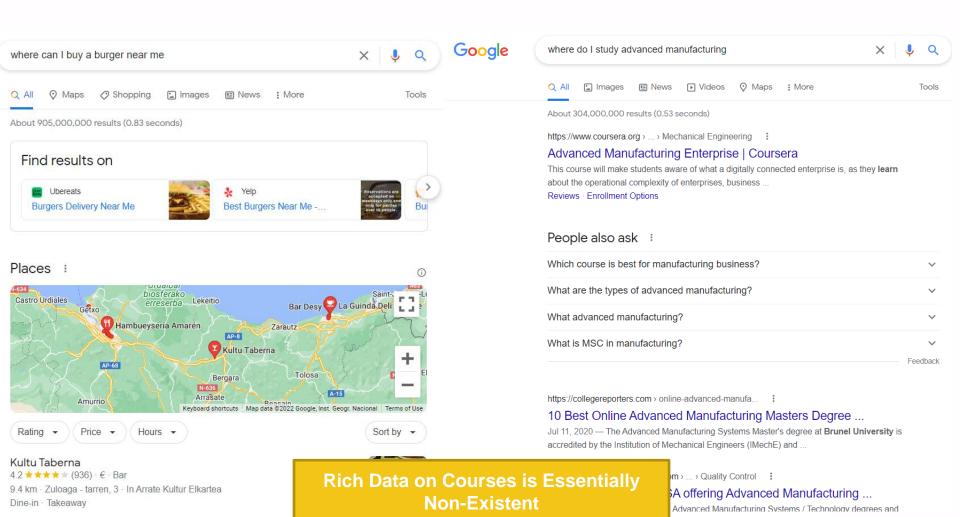
Most occupational standards are not linked to any classification



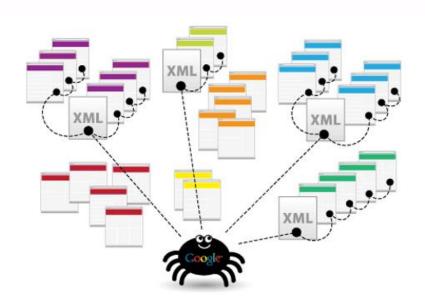
Focus of Recommendation

Member States are encouraged to **support the quality and transparency** of microcredentials, including by:

ensuring that providers publish catalogues of micro-credentials ...including...their policy on the recognition of micro-credentials issued by other providers;



Where do Web Results come from?



```
<urlset xmlns="http://www.sitemaps.org/schemas/sitemap/0.9"</pre>
       xmlns:video="http://www.google.com/schemas/sitemap-video/1.1">
   <url>
     <loc>http://www.example.com/videos/some_video landing_page.html</loc>
     <video:video>
       <video:thumbnail loc>http://www.example.com/thumbs/123.jpg</video:thumbnail loc</pre>
       <video:title>Grilling steaks for summer</video:title>
       <video:description>Alkis shows you how to get perfectly done steaks every
         time</video:description>
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       <video:player loc>
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       <video:view count>12345</video:view count>
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       </video:uploader>
       <video:live>no</video:live>
     </video:video>
   </url>
</ur>set>
```









What to study?

Where to study?





Check match (%)

Check match





←All disciplines

T Engineering & Technology

Aerospace Engineering Automotive Engineering

Bio & Biomedical Engineeri...868 Chemical Engineering

Civil Engineering & Constr... 1406

Communications Engine... 211 **Electrical Engineering**

Electronics & Embedded T... 1090

Energy & Power Engineering 845

Environmental Engineering 828 General Engineering & Tec... 5617

Industrial & Systems Engin... 1030

Marine Engineering Materials Science & Engine... 1178

Mechanical Engineering Mechatronics

Mining, Oil & Gas

Nuclear Engineering

Robotics 274

Master's degrees in Communications Engineering

211 Masters

Intelligent Communications Systems

The Intelligent Communications Systems programme from EURECOM - Graduate school and Research center in Digital Science aims at providing the theoretical background and the

M.Sc. / Full-time / On Campus

EURECOM - Graduate school and Research center in Digital Science Sophia Antipolis, France

3,000 EUR / year

Featured (i)

2 years

Information and Communication Technology - Robotics and Autonomous Systems

The Information and Communication Technology - Robotics and Autonomous Systems major at the University of Turku subject provides a competitive skillset and profound knowledge

Free 2 years

M.Sc. / Full-time / On Campus



University of Turku Turku, Finland

Manually Collected Databases are Laborious and Expensive



Micro-Credentials for Credit Transfer

- Institutions create lists of ,optional credits' which include micro-credentials from other institutions
- Agreements between institutions regulate the use of these credentials.
- Imported micro-credentials are considered part of the original course



Joint Offers

- Joint Degrees are constructed made up of microcredentials
- A consortium of institutions jointly awards the final degree, which is accredited in each participating jurisdiction
- Students are free to choose from the microcredentials on offer, subject to programme restrictions



Aggregator model

- An external entity mediates the agreements between institutions, and stacks and combines micro-credentials
- External Entity becomes a joint awarder with the institutions
- External Entity will manage accreditations



Micro-Qualifications Model

- Micro-Credentials have ,self-standing status, and can be taken independently, not linked to a larger qualifications
- These qualifications have official recognition, due to inclusion in a NQF



Recognition of Non-Formal Learning

- No special status for micro-credentials
- To have learning recognised, it needs to be assessed by an HEI or specialist assessor
- Usually will involve a test given to the student

Challenges





Courses don't have unique identifiers



Recognition Information on Micro-Credentials is non-Existent



Course information is not indexable as computer readable data

Proposed Technical Solutions

support the technical implementation of the Recommendation by exploring further developments in the Europass platform to provide where relevant:

- information on learning opportunities leading to microcredentials and on providers that adhere to the European approach to micro-credentials;
- support for authentication of micro-credentials through European digital credentials for learning;
- support for the portability, stackability, interoperability, exchange and sharing of information on micro-credentials through a European open standard which specifies a common format for micro-credentials.

The EC Skills and Qualifications Data Space is intended to



Reduce Market Fragmentation





Remove barriers to recognition



The Europass Learning Model is the connective tissue for skills and qualifications data in Europe

"

Design Brief

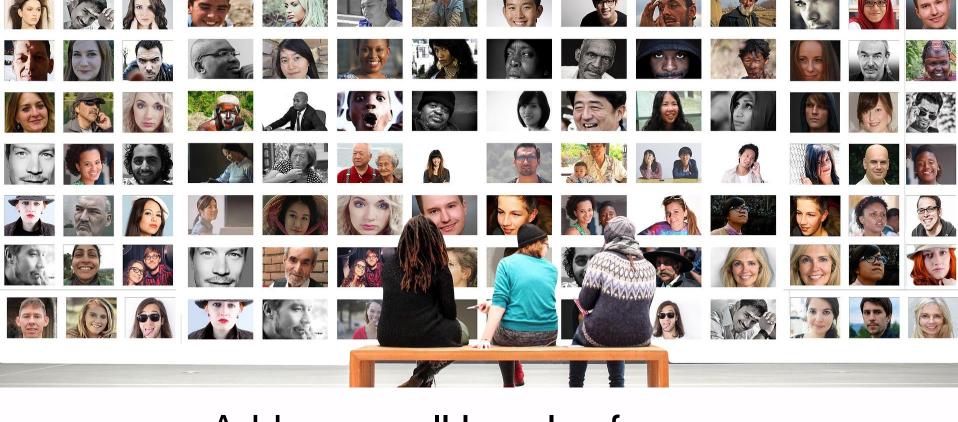
for an

Effective

Learning

Standard





Addresses all Levels of Education



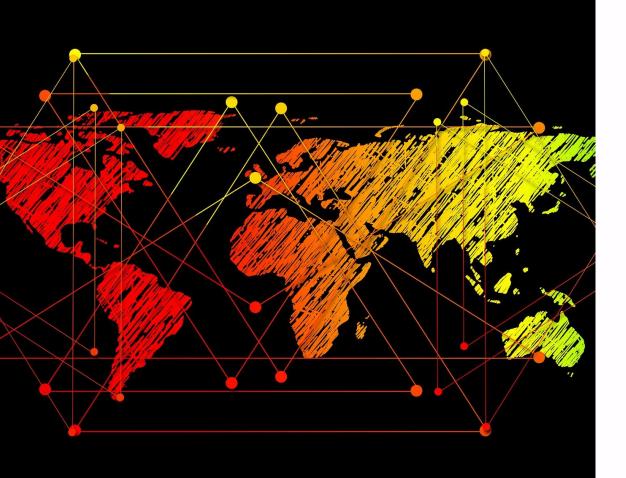
Aligned with European Recognition Instruments

Captures
Formal,
Non-Formal
& Informal





Applicable to the whole course lifecycle



Interoperable



Free & Open Source



A new Meta-Model for Interoperability

European Learning Model

European Information Model

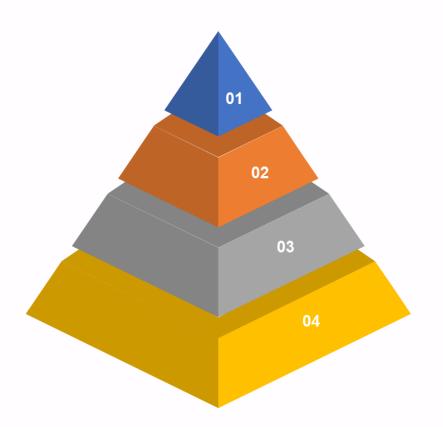
Definitions and Standards in EQF Recommendation,

Diploma Supplement, Europass Recommendation etc

supplemented by glossaries for additional terms

Application Profiles

Specific sets of rules for publishing learning opportuinities, qualifications, accreditations and credentials in Europass



European Data Model

A Linked Open Data publication of concepts to be used in educational and employment use cases **throughout Europe**.

Extensions

National, Regional or Sectoral extensions of the data model & application profiles to deal with specific use cases

SPECIFICATIONS

specify what can be learned, what can be done and how it can be assessed.

Examples include: occupational profiles, competence frameworks, curricula, skill classifications



recommendation

A Basic Ontology of a Lifecycle Concepts



Implementation of these Concepts

Specifications

- ESCO Skill Taxonomy
- Europass Database of Qualifications

Opportunities

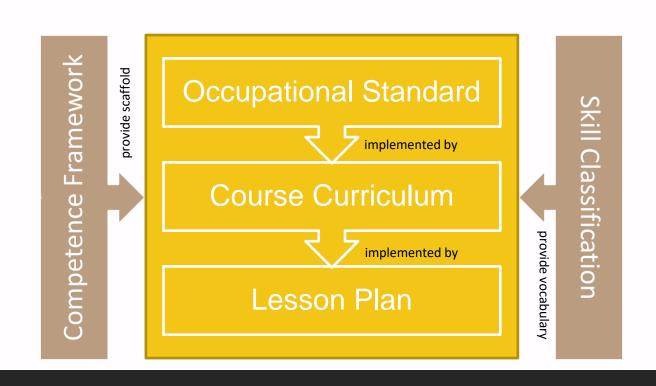
 Europass Database of Learning Opportunities

Credentials

European Digital Credentials

Specifications

are interrelated and build on each other...



The Model is actually a Suite of Services

- Directories of concepts in RDF
- Application Profiles for MS to code data
- Data Validation and Verification Services
- Directories of Learning Opportunities, Qualifications and Accreditations
- Authority Tables to standardise concepts



A Focus on Credentials



A Framework to Understand Credentials



- As a person learns throughout their lifetime they create value
- Human Capital often refers to the sum of the value of the learning within an organization which can be monetised

A Framework to Understand Credentials



How can I communicate / optimise

what I know to overcome barriers to social mobility and/or employment?

across sectoral and geographic barriers



Create a **Framework**



No changes to existing (soft or hard) legislation



Design for Interoperability



Member States as primary stakeholders (Institutions, learners & employers as secondary stakeholders)



Valid across the EU



40 year lifetime



Diploma-Mill Proof



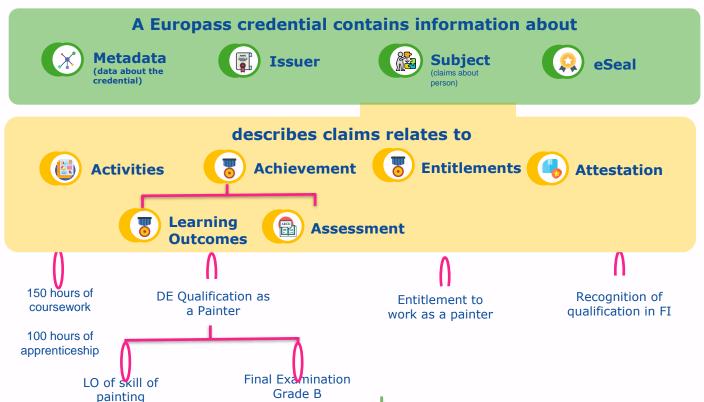
Works with existing systems in Public Service



Privacy-Protecting but not self-sovereign



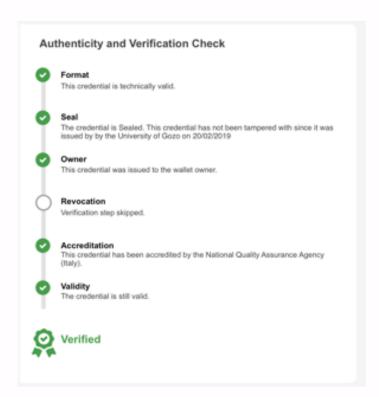
A Europass credential





Issue any Type of Credentials

- Degrees and Diploma Supplements
- Certificates of Attendance
- Memberships of Professional Associations
- Transcripts of Records
- School Leaving Certificates
- Mobility / Apprenticeship Records
- Validation of Non-Formal / Informal Learning

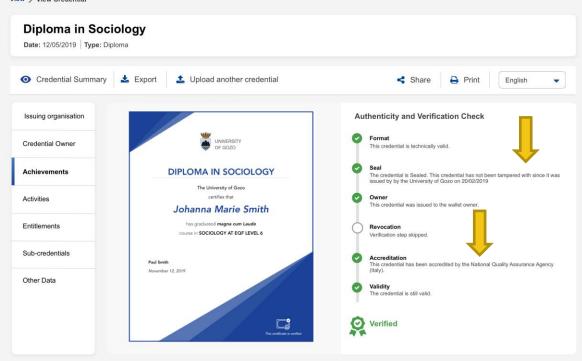




europass Lorem ipsum Lorem ipsum Lorem ipsum

Login to Europass





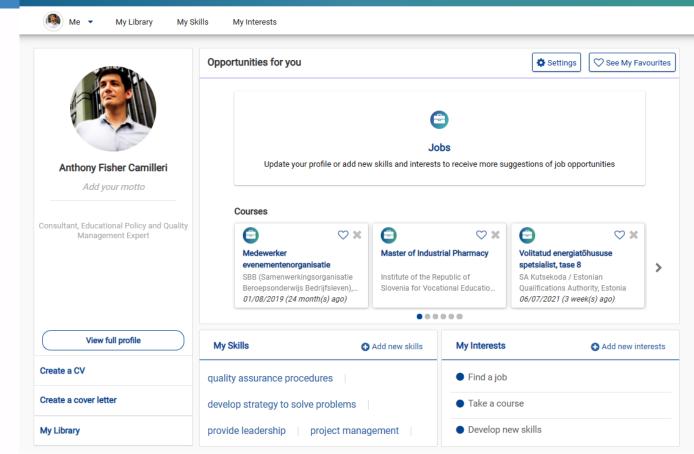


Learn in Europe

Work in Europe

Find a job

Find a course



An end to end credentialling Infrastructure

Standards

- 1. Europass learning model
- 2. Interoperability standards

Services

- 1. Issuer
- 2. Wallet
- 3. Viewer
- 4. Accreditation DB
- 5. Course & Qualification Search
- 6. Open Data Services

Software & support

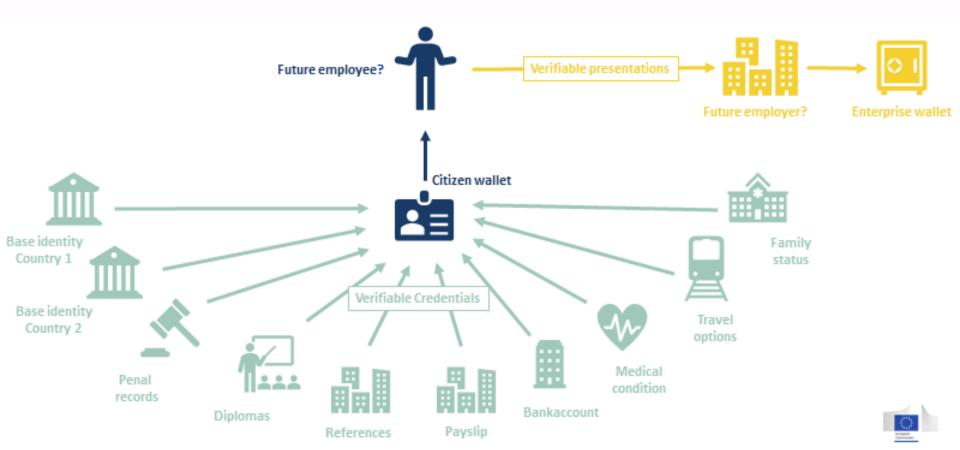
- 1. eldas & Europass code libraries
- 2. ,docker' images
- 3. Qualifications Dataset Register
- 4. Playground
- 5. API libraries
- 6. Helpdesk

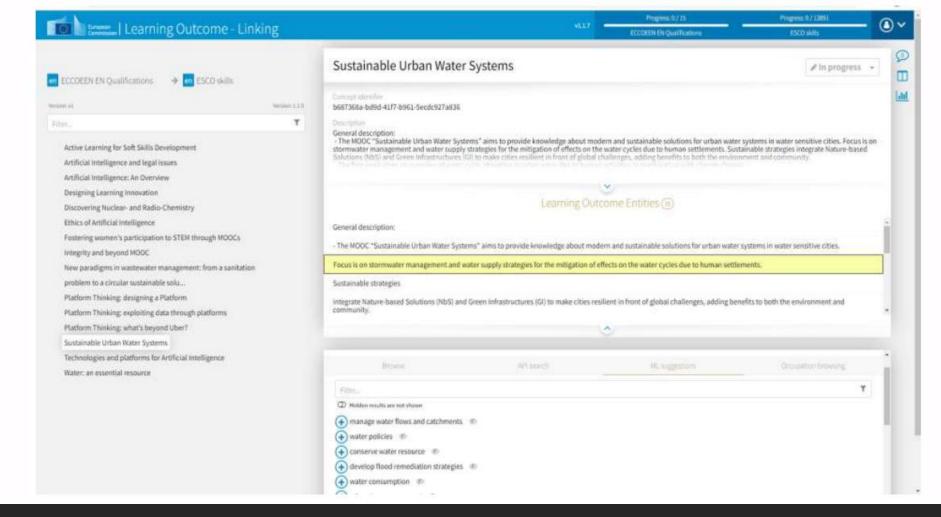
Future Developments



Native Verifiable Credentials







Where do we want to go?

Considers three perspectives:

1. Credentialing platforms

Focusing on interoperability and incentives for open standards

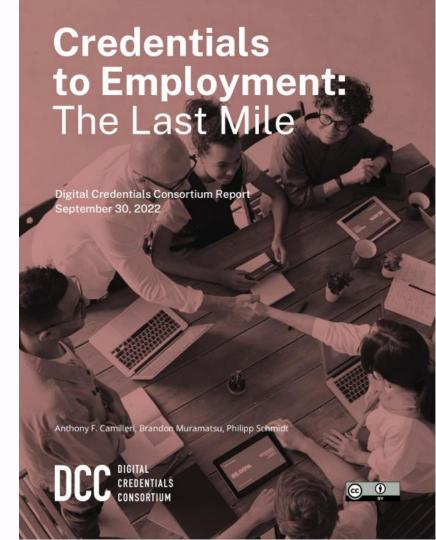
2. Employers

Focusing on features and integration with existing products, and processes

3. Colleges and universities/Issuers

Focusing on issuing workflows and student experience





Credentials to Employment: The Last Mile (mit.edu)



The Skills Based Hiring Paradox



Employers claim skills-based hiring is the future while relying increasingly on degrees as proxies for talent and not issuing skill-credentials for achievements of their own employees (which might be the key enabler)



Recommendations



Add more Data on Skills and Competencies to Credentials (and Course Catalogues)



Choose Technical Solutions that Provide Interoperability



Pilot Employer Based Credential Issuing



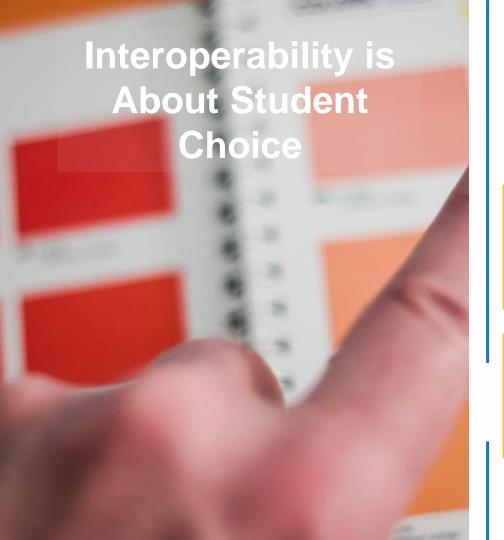
Invest in Sectoral Competence Frameworks



Publish Trust Information as Linked Open Data



Create a Roadmap for an Integrated Skills EcoSystem



How do I

identify which
skills I need for
my life goals?

find and access opportunities to acquire those skills

communicate knowledge about my skills

have my skills recognised

Open Data as the Default



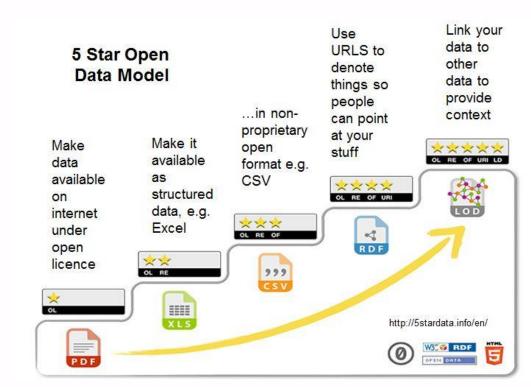
Open Data Systems

- decentralized governance
- data portability
- independent verification
- direct access to citizen wallets
- open standards

Closed Data Systems

- centralised governance
- data silos
- Verification through intermediaries
- Mediated access to citizen wallets
- Proprietary closed standards

Linked Open Data as the Default



Interoperability is a Core Educational Priority

a **Skills-Based** Approach to Education

a **Data-Driven** Approach to Student Choice

THANK YOU FOR YOUR ATTENTION

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